



**12th Annual
Business Expo
& Conference**

**Friday, August 1, 2008
Ontario Airport Hilton
Ontario, CA**

ATTENDEE REGISTRATION FORM

The 12th Annual Business Expo and Conference presented by *Hispanic Lifestyle* features the **ONLY** gathering of the regions **Top Latino Owned** companies.

This is the conference that provides attendees the exclusive opportunity to network amongst elite Latino business leaders in the region. Only *Hispanic Lifestyle* has the reputation to deliver on the promise of creating unique opportunities for attendees and exhibitors.

The 12th Annual Business Expo and Conference has a powerful line-up of dynamic presenters addressing Latino business and consumer trends, one on one with supplier diversity representatives, and the state of the regions Latino owned businesses.

Over the years attendees have been inspired by the incredible stories of these companies; how they struggled and survived to become leaders in the business community. The combined totals of the 2007 listing compiled by *Hispanic Lifestyle* exceeded 2.1 billion dollars and over 15,000 employees.

12th ANNUAL BUSINESS EXPO AND CONFERENCE WORKING PROGRAM

**8:00am - 12:00PM
REGISTRATION**

**9:00am - 2:00pm
Exhibitor Area**

9:15am - WELCOME

9:30am - ACCESS TO BUSINESS CAPITAL OVERVIEW
Presented by the California Hispanic Chambers of Commerce.

9:45am - AN INSIDE LOOK AT THE REGIONS TOP LATINO OWNED COMPANIES & A STATE PERSPECTIVE ON THE STATE OF LATINO BUSINESS

Presented by **Richard Sandoval**, *President of Sandoval Media Group and Hispanic Lifestyle* and **Ken Macias**, *President of the California Hispanic Chambers of Commerce*

10:00am - 11:30am - ONE ON ONE WITH INVESTORS*
Overview: Companies have the opportunity to pitch their growth plans and sound off their ideas to investors. You must pre-register to participate in the One on One with Business Investors. Please call 951.205.9270 to register.

10:15am - REAL OPPORTUNITIES FOR BUSINESS OWNERS AND PROFESSIONALS
Features representatives from; Southern California Edison, Macy's, The Gas Company, and The County of Riverside and the City of Riverside. Partial listing.

11:30am - VIP RECEPTION FOR LATINO OWNED COMPANIES

12:15pm - LUNCHEON PROGRAM

Keynote Address
Mr. Richard P. Montañez
Executive, Multicultural Sales & Community Activation, PepsiCo North America and 2007 Inland Empire Hispanic Image Awards influential Latino

Hispanic Lifestyle's 2008 presentation of the REGIONS TOP LATINO OWNED COMPANIES

1:30pm - DOOR PRIZES AND GIVE AWAYS

Program is subject to change without notice. Continue to visit our website, Hispaniclifestyle.com for the latest details.
dtd - July 9, 2008

BUSINESS EXPO & CONFERENCE PRICING

- Conference Promotional Package - \$850**
One (1) table sponsorship (10 tickets) • Exhibitor booth • Listing in the *Hispanic Lifestyle Business Directory*.
- Table Sponsorship (10 Tickets) - \$550** (\$750 after July 15, 2008). Includes, 10 tickets to the conference, and listing in the *Hispanic Lifestyle Business Directory*.
- Exhibitor Booth- \$350** (\$375 after July 15, 2008). Includes 8 x 10 exhibitor space (pipe and drape) with two chairs, Listing in the *Hispanic Lifestyle Business Directory*
• Two (2) luncheon tickets - Full Access
- Individual Tickets** - General \$55.00 (\$75 at the door), Students and Students or Non-Profits \$40.00. *Parking is Free*

Company Name _____

Contact Person _____

Title _____

Address _____

City, _____

State _____ Zip _____

Phone (____) _____ Fax _____

E-Mail _____

Web _____

Amount Enclosed \$ _____

Make checks payable to RDS Media Group Inc.
Credit Cards: • **VISA • MASTERCARD • DISCOVER CARD • AMEX**

Acct# _____ Exp. date _____

Signature _____

All deliveries should be directed to and marked
Business Expo and Conference/Hispanic Lifestyle
Ontario Airport Hilton
700 North Haven Avenue • Ontario, CA. 91764
Cancelations must be submitted in writing by
June 30, 2008 for all refunds.

**MAIL OR FAX REGISTRATION TO:
PO BOX 56022 • Riverside, CA 92517
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